OIV
Organisation Internationale
de la Vigne et du Vin

Paris, 19/02/2019

The Director General

To the Members of the Executive Committee of the OIV

Re: Strategic Plan 2020-2024

Dear Sir/Madam

As part of the preparation for the OIV Strategic Plan 2020-2024, which should be adopted by the General Assembly at the end of the year, please find attached a working paper relating to a draft Strategic Plan (Version V0) for the 2020-2024 period.

Since this is a strategic plan and because it covers a five-year period, it has become necessary to establish a limited number of strategic axes, six in total.
On the one hand, these strategic axes take into account the assessment of the actions conducted during the Strategic Plan 2015-2019 and on the other hand, the new challenges that will face the vitiviniculture sector in the coming years.

For its implementation, this Strategic Plan will be supplemented by a work programme for 2020 which will be adopted by the Executive Committee and developed by the different commissions, sub-commissions and expert groups in accordance with article 19.1 of the Rules of Procedure.

For the next step, I found necessary to call on an external consultant to provide his vision and in addition, on the one hand, to develop, taking into account the comments received, a consolidated document and on the other hand define key performance indicators to ensure follow-up. In this context, a call for tender was launched.

At this stage, I would like to receive your comments and suggestions for amendments to this draft document no later than **11 March 2019**.

After receiving your recommendations, a revised draft Strategic Plan (version 1) incorporating the various comments will be sent to members of the Executive Committee, the Steering Committee and the Scientific and Technical Committee for comments. This would allow an initial presentation of the Strategic Plan during the expert group meetings in March/April 2019 and a discussion at future CST and COMEX meetings according to the proposed schedule.

Thank you in advance for your contributions.
Yours faithfully,

Pau Roca

Enc: Draft OIV Strategic Plan 2020-2024 V0
Provisional schedule